

Ryan LAVIGNE

Ryan Lavigne is a graphic designer, brand strategist, and photographer based in Quispamsis, NB.

His career is driven by a passion for helping his clients & their businesses reach new levels of engagement with their target audiences through the use of strong visual identity systems & effective on-brand design solutions.

Work Experience

Fundy Float Corporation | Founder/Owner, 2018-Present

Responsible for overseeing all aspects of the business including day-to-day operations, client relationships, partnerships, maintenance, financials, branding, marketing, etc.

FireWing Media | Founder/Owner, 2010-Present

Developing visual brand identity systems, brand strategy and on-brand content for a broad scope of clients ranging from local start-ups to province-wide initiatives.

Maritime Peak Apparel | Consultant/Graphic Designer 2020-Present

Technical reconstruction and digitization of graphics for apparel and print applications.

Saint John Hyundai | Marketing Manager, 2013-2015

Led all aspects of marketing including: brand strategy, web development, social media engagement, event planning, etc.

Signs Plus Ltd. | Graphic Designer, 2009-2013

Designed, produced and applied vehicle graphics, signage, and print materials for business throughout Southern New Brunswick.

Education

2002 **Animation & Graphics Technology** | Diploma with Honours
New Brunswick Community College, Miramichi, NB

- Certificate in Advanced After Effects
- Certificate in Advanced Studio Readiness

2000 **High School** | Diploma with High Honours
St. Malachy's Memorial High School, Saint John, NB

Specialized Skills

General

Windows	Mac OS	Android
Office Applications	Dropbox, OneDrive, Drive	Notion
Trello		

Graphics/Photography

Adobe Photoshop	Adobe Lightroom	Adobe Illustrator
Adobe Lightroom	Adobe InDesign	Topaz Labs Suite
Inkscape	Blender	Photomatix
Cura	Meshmixer	Sketchbook Pro
Google SketchUp		

Multimedia

Adobe After Effects	Adobe Premiere Pro	Adobe Animate
Adobe Media Encoder	Audacity	Google Earth Studio
OBS Studio		

Web Development


Wordpress	FTP	Notepad++
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Get in Touch!

7 Alderbrook Drive,
Quispamsis, NB, E2E 6B5

(506) 644-8093

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Selection of Recent Design Clients / Projects

The Second Story

Visual Identity/Brand Development, Web Development

Cascade Window and Door Solutions

Visual Identity/Brand Development, Web Development

Argyll Custom Tile

Visual Identity/Brand Development

Horizon Health Network New Brunswick

Visual Identity/Brand Development for Interim CEO, Margaret Melanson

Penniac Wilderness / Penniac Wilderness Adventures

Visual Identity/Brand Development, Web Development

Bait Armor

Visual Identity/Brand Development, Brand Strategy, Graphic Design

Broken Pieces Rage Room

Visual Identity/Brand Development, Graphic Design, Web Development

JET Realty, Jackie E. Thompson, Realtor

Visual Identity/Brand Development, Graphic Design

Whip's Adventure Company

Visual Identity/Brand Development

River's Edge Catering

Visual Identity/Brand Development, Graphic Design, Web Development

'See Life Differently' with Kerry

Visual Identity/Brand Development

National Alarm Services Fredericton Ltd.

Visual Identity/Brand Development

Mike Martin Electrical

Visual Identity/Brand Development, Graphic Design

Ultimate Windows & Doors / Ultimate Cabinetry & Millwork

Visual Identity/Brand Development

Creative Safety Solutions (previously Scene Safety Company)

Visual Identity/Brand Development

Eighty Three Bar Arcade

Graphic Design

The Alzheimer's Society of New Brunswick

Graphic Design

Kennebecasis Regional Police Force

Graphic/Multimedia Design, Photography

Melanie Crowley RHN | Back to Balance Mind, Body, Spirit

Visual Identity/Brand Development, Brand Strategy